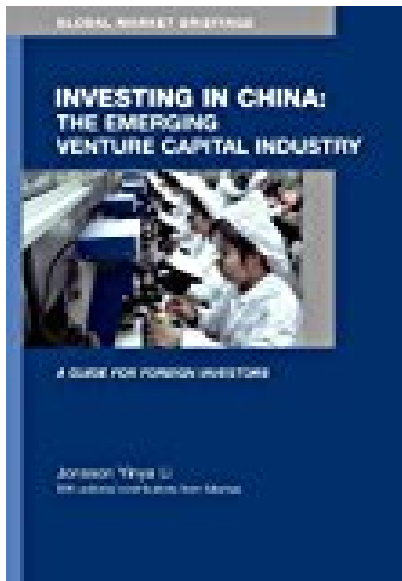


# Investing in China The Emerging Venture Capital Market Global Market Briefings Series

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## BOOK DETAILS

- Author : Jonsson Li
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## **BOOK SYNOPSIS**

Investing in China: The Emerging Venture Capital Industry is a unique and invaluable guide to venture capital in China. This important new book provides a detailed profile of the current state of the venture capital backed SME sector and an authoritative look at trends and future prospects. It provides an explanation of the mechanics of the investment process, from due diligence and investment monitoring, to exit, and a unique look at M & A opportunities and rules for foreign investors. The guide includes many detailed case studies and profiles of the IT, E-commerce, bio-technology and other sectors with potential for VC investment. "This book is a must-read for those who invest or want to invest in start-ups and early stage Chinese companies. It is also worth reading by those who simply wish to learn more about the extremely exciting venture capital culture that is rapidly developing in China." Julian Ha, Director, Evolution Securities China Limited

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